

01

Design and New Media ARTD6115

Week 05 w/c Monday 01/11/21

All times are UK GMT. (CST -8, EET -2)

MACD BLOG 2021/22

Blog 01 Task

Blog tasks start this week.

Deadline for completion of task: **Tuesday 09/11/21**

Watch the two short films listed below. Reflect and comment on what you have seen. Identify three main takeaways that will inform your personal design practice.

Write this up as a blog post, limiting the length to 200-250 words. Use appropriate images to illustrate your blog post.

[TRACY MA talk with NEW YORK TIMES VISUAL EDITOR](#)

Nicer Tuesdays. November 9th 2020

<http://www.youtube.com/watch?v=HuwrGxCgZVc>

[AVATAR ROBOT CAFÉ TOKYO. DIGITAL TRANSFORMATION](#)

<http://www.dandad.org/awards/professional/2020/233151/avatar-robot-cafe>

Related links to the wk05 Monday class - Where Ideas Come From

Listen to this podcast: The Digital Human - Series 10 Perspective

<https://www.bbc.co.uk/sounds/play/b081idd8>

Watch these:

[Where do ideas come from?](#) Andrew Norton - Vimeo

[Where good ideas come from](#) Steven Johnson - YouTube