

02

Design and New Media ARTD6115

Week 06 w/c Monday 08/11/21

All times are UK GMT. (CST -8, EET -2)

THINGS TO DO THIS WEEK

Blog 02 Task

Deadline for completion of task: **Tuesday 16/11/21**

Viewing: Opening Keynote IXDA 2011, VERPLANK, B. Video. <https://vimeo.com/20285615> (accessed 06/11/21).

Watch this video of Bill Verplank's opening keynote talk to the IXDA conference in 2011. Although the talk was 10 years ago, there is still a lot to learn from this legend of the IxD community. Make notes as you watch it. Try to arrange to discuss what you have seen with a fellow student on your course or an interested friend. Note, especially, the way Verplank uses basic sketching to communicate quite complex ideas. Also note his use of note/sketch books.

What do you think are the key points of Verplank's talk? Make a summary of the key points you have identified. This is a good opportunity to try using visual note-taking techniques and/or sketchnotes instead of writing in regular sentences. If you do draw, make sure to scan your images when done and clean them up digitally before posting them. (Min. 300 words or visual equivalent).

Find out more about sketchnotes using the links below:
[Smashing Magazine article on sketchnotes as a UX tool;](#)
[Some great examples of sketchnotes](#) via Google.

Related links to the wk06 Monday class - Iterate, Prototype

Watch *ALL THREE* of these Google for Entrepreneurs videos on prototyping. While watching, note that the actual apps / software / code that they use are a little out of date and relatively unimportant. What is important is the process they work through. Make notes as you watch.

[Rapid Prototyping - Sketching](#)

[Rapid Prototyping - Digital](#)

[Rapid Prototyping - Native](#)